

## Going Global Frozen Semen aids in Global Marketing

The United States has long been the source for the best harness racing genetics and freezing semen from Standardbred stallions for export to Europe, Australia, and New Zealand is a thriving industry. SBS first exported Standardbred frozen semen in 1991 when semen from the stallion Harmonious, standing at Perretti Farm in NJ was frozen and exported to Europe. Select Breeders Service in Maryland alone annually exports over 2,000 doses of frozen Standardbred semen to Italy, Sweden, Australia, and New Zealand. Because of the availability of frozen semen, breeders have the opportunity to breed to the world's leading sires regardless of where they are located.

Owners of the industry's most prominent stallions turn to SBS to preserve the genetics of their horses. For the past several years, the majority of the top placing horses at the Hambletonian, the oldest harness race in the US, have gone on to have their semen frozen and exported by SBS. The first and second placing horses for the 2005 race were sired by the same stallion, SJ's Photo. At the 2006 race, SBS client stallions Yankee Glide, Credit Winner and Muscles Yankee sired the top six finishing horses. SJ's Photo and Muscles Yankee are also among



the leading money winning sires in the history of harness racing. We are proud that most of the leading Standardbred farms in the US are SBS freezing clients.

### **Frozen Semen aids in globalization of genetic pool.**

The standardbred industry can serve as an excellent model for other breeds because of the globalization of the genetic pool. Stallion syndication agreements also reflect the international flavor of the business. Heretofore, syndicate members from Europe, Australia or New Zealand had to have their brood mares in the US if they wanted to use their breeding shares. With the ease of shipping frozen semen abroad, they can take their shares in frozen semen and breed mares in their home countries. Horses now racing in Sweden or Italy most probably have similar pedigrees to those racing in New Jersey or Ohio. For example, SBS began freezing and exporting SJ's Photo's semen to distributors in Europe in 1995. Today there are hundreds of this stallion's offspring throughout Europe.

### **1991: First SBS export of Standardbred frozen semen to Europe.**

Select Breeders Service's work in freezing semen for leading Standardbred sires provided the stimulus for our international expansion. After the initial export of Harmonious frozen semen in 1991, many other Standardbred farms used SBS to successfully freeze and export their stallions' semen. One stallion, Armbro Goal, standing at Castleton Farm in NJ, had had semen frozen for export by Paul Loomis/SBS for several years. The stallion was eventually sold to Orsi Mangelli Stallion Farm in Italy. When the freezing techniques

used in Europe at the time didn't produce the same results for Armbro Goal as those from SBS , Paul was asked to come to Italy to work with the Orsi Mangelli staff.

Coincidentally, Dr. Sandro Barbacini, an Italian veterinarian specializing in reproduction, had been coming to the US for several years to train with Paul. Because Paul had trained Dr. Barbacini and knew he could produce results similar to those obtained in the US, a partnership was established to freeze semen for Orsi Mangelli's stallions. The partnership with Dr. Barbacini eventually grew into Select Breeders Service Europe. SBSE affiliate labs are located in Germany (North and South), Holland, Sweden, Ireland, as well as the original affiliate, SBSItalia. Each lab freezes using the same commitment to quality standards as the rest in the affiliate network.



**A true live foal guarantee demands quality frozen semen**

The quality of the SBS produced frozen semen is the cornerstone of the relationship with the Standardbred owners. This industry has a true live foal guarantee. In fact, most stallion owners are only paid their breeding fee when the foals are born. In short, if the frozen semen they are using on their mares doesn't produce a pregnancy, they don't get paid. We are proud that so many of the Standardbred farms throughout the world turn to SBS affiliates each year for their freezing needs. It is those continuing relationships that reinforce our determination to be the first freezing service stallion

owners call when they need the best quality frozen semen.