

Style Icon of the Arabian Breed

by Beth Ellen Hunziker

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VERSACE! In mainstream society today, this name immediately brings to mind images of modern fashion design that incorporate edgy, exciting, vibrant colors with elegant classical elements. The name of Versace has become an icon for a very specific style, a look that is both current and timeless. How appropriate that in the Arabian horse world, the name Versace is also an icon

for the timeless style, beauty, and exotic look sought after by breeders today.

Much has been written about Versace, as well as his breeders and owners, John Brown and Robert Williams of Rojo Arabians. However, a short synopsis may be helpful. Versace was born on March 11, 1995. His sire was Fame VF, a U.S. National Champion and



Canadian National Reserve Champion Stallion, and a son of the legendary sire, Bey Shah. In addition to his show ring success, Fame VF was a sire of numerous national champion sons and daughters in both halter and performance. His pedigree is a blend of Polish and Crabbet breeding; a combination that is historically proven to produce high quality individuals. Over the years, this sire line has become globally influential and it continues to expand with every foaling season. Fame VF sired over 80 breeding sons and without a doubt, Versace was the most beautiful. Many breeders believe it was Versace's dam who contributed the "X" factor that made him extra special and set him apart from his other male paternal siblings.

Versace's dam was the extraordinary El Shaklan daughter, Precious As Gold. Through El Shaklan, Versace inherited his aristocratic Spanish and Egyptian heritage, including one of the most famous dam lines in the history of the breed through his great granddam, Estopa. To know Precious As Gold was to love her. Her beauty was breathtaking and her almost human capacity for showing love and affection charmed everyone she met. Precious As Gold seems to have passed these qualities on to her children, including Versace, and in turn, he passed them to his children.

Precious As Gold was out of the Classy McCoy daughter, Autumn in Gold. This dam line provided links to Crabbet, Polish, and Egyptian breeding. Autumn In Gold was a marvelous representation of her pedigree. She was a mare of tremendous substance with a very good body and top line. She a feminine face, a long, fine neck, a very fine, chestnut coat and she had good movement. She contributed many of



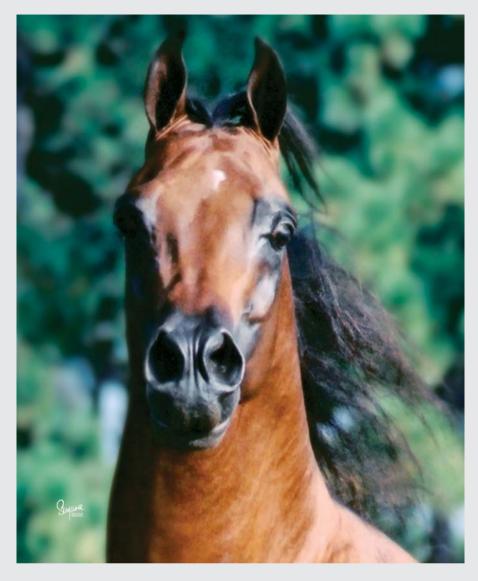
these fine qualities to her daughter, Precious As Gold.

No horse is perfect, but Precious As Gold was one of the most exotic Arabian mares the breed has ever known. In fact, Precious As Gold has attained an almost cult-like following because of her extraordinary beauty and spirit. Precious As Gold's offspring are highly sought after. Comments such as, "That horse is double Precious As Gold," hold immense significance for many breeders primarily because her descendants – especially through her son Versace – are so beautiful and they produce that beauty with amazing consistency.

National and international championship titles are extremely impressive. However, a successful show career does not guarantee a successful breeding career. Although Versace earned two U.S. National Top Ten awards in halter, his ultimate destiny was to become one of the most important sires the breed has ever known.

Destiny Fulfilled!

Now, let us expand upon Versace's story and discuss his priceless legacy. At this time, Versace has sired over 550 offspring. Many of his sons and daughters have earned national and international championships in halter



and performance. In addition, a select group of Versace's offspring followed his example, and today, they are the leading sires and dams of the breed.

Versace's first 12 foals were born in 1998. Their beauty and quality immediately earned him recognition as a young sire of great promise. With his second foal crop in 1999, Versace fulfilled that promise. From just 49 foals, seven became multi national champions in halter and performance including: Da Vinci FM, Odyssey SC, American Idol, Vizcaya RA, Amurath Czhivago, Movado, and the spectacular half-Arabian Queen Versace. Several

of these first champions also became highly successful producers of champions as well.

One of Versace's most famous sons is Da Vinci FM. This handsome bay stallion is out of Full Moon Astar, by Yahya Matuk. He was bred by Cathleen Murphy Economy and is owned by Sally and Jim Bedeker of Gemini Acres Equine. Da Vinci FM's dam, Full Moon Astar, contributed diversity and star quality through her pedigree. She carries Spanish lines through GG Samir, Egyptian lines through Ramses Fayek and his sire Nazeer, and Polish lines through Bask. With a pedigree of this caliber, Da Vince FM is a tour de force in breeding strength.

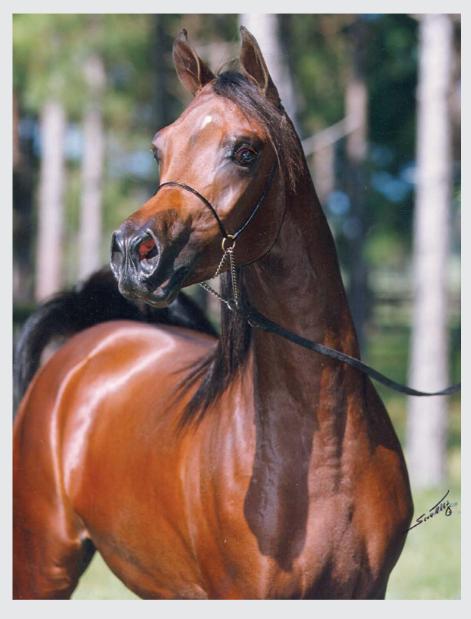
Da Vinci FM began his show career with early success winning the title of U.S. National Reserve Champion Yearling Colt. Later, he was named U.S. National Reserve Champion Senior Stallion. His breeding career is equally successful. At present, Da Vinci FM is the sire of 286 registered foals. Among his most notable offspring is the gorgeous MPA Giovanni, x Glitzy, a U.S. National Champion Futurity Colt and sire of multiple champions in halter and performance. Goddess of Da Vinci, x Goddess of Marwan, was the 2013 Scottsdale Champion Three-Year-Old Filly and Scottsdale Reserve Senior Champion Mare. In 2011, Goddess of Da Vinci had been Scottsdale Junior Champion Filly, as well as the U.S. National Reserve Champion Yearling Filly. In addition, Da Vinci FM sired Scottsdale Champion SW Da Vidica, x SW Jasmine, as well as many other halter and performance champions. Da Vinci FM is becoming a globally recognized sire of excellence. His exciting young daughter Kahilat Al Shahania (Princess Davinci GA) x

FameVF



Precious As Gold

DEV SWAIL AUD#124556	BAY EL BEY++ AHR*54146 Bay 1969	BAY-ABI++ AHR*12335 Bay 1957 *NAGANKA AHR*20338 Grey 1952	ERRABI AHR*5473 Chestnut 1949 ANGYL AHR*4824 Bay 1948 BAD AFAS PASB*958 Bay 1940 NAJADA PASB*518 Grey 1932
BEY SHAH+ AHR*134556 Bay 1976			
	STAR OF OFIR AHR*61852 Bay 1970	*BASK++ AHR*25460 Bay 1956	WITRAZ PASB*901 Bay 1938 BALALAJKA PASB*962 Grey 1941
		LLANA++ AHR*29856 Chestnut 1964	GA'ZI AHR*5162 Chestnut 1949 ZARYN AHR*9796 Chestnut 1955
FAME VF+ AHR*268987 Bay 1982			
	RAFFON++ AHR*19040 Bay 1961	GAZON AHR*9875 Bay 1955	FERZON AHR*7723 Grey 1952 SCHERAFF AHR*2801 Grey 1944
		VADRAFF AHR*5968 Bay 1950	INDRAFF AHR*1575 Grey 1938 INVASIA AHR*2817 Chestnut 1944
RAFFOLETA-ROSE AHR*78072 Bay 1971			
	LETA ROSE AHR*47338 Bay 1968	GAMAAR AHR*25404 Bay 1963	NIGA AHR*11972 Black 1957 GAY-ROSE AHR*11891 Bay 1957
		JUALETA AHR*20739 Chestnut 1962	IMNEYM AHR*10833 Chestnut 1956 KHA RAMAGA AHR*10023 Chestnut 1955
VERSACE AHR*525640 Bay 1995			
	SHAKER EL MASRI GASB*107 Chestnut 1963	MORAFIC EAO*29 Grey 1956	NAZEER RAS*247 Grey 1934 MABROUKA EAO*12 Chestnut 1951
		ZEBEDA EAO*121 Bay 1955	EL SAREEI RAS*387 Bay 1942 GALILA EAO*84 Bay 1949
*EL SHAKLAN AHR*268260 Grey 1975			
	ESTOPA GASB*168 Grey 1965	TABAL SSB*2703 Grey 1952	CONGO SSB*1839 Grey 1941 HILANDERA SSB*1939 Grey 1942
		UYAIMA SSB*3070	BARQUILLO SSB*1707 Grey 1938
		Chestnut 1956	IMELINA SSB*2141 Grey 1945
PRECIOUS AS GOLD AHR*296213 Chestnut 1984			
	CLASSY MCCOY+++/ AHR*80289 Bay 1972	THE REAL MCCOY AHR*17362 Grey 1960	AARIEF AHR*3717 Grey 1946 FERSARA AHR*4104 Grey 1947
		SAHARA STAR	FERSEYN AHR*1381 Grey 1937
AUTUMN IN COLD AUD		AHR*19405 Grey 1961	BINT SAHARA AHR*2394 Grey 1942
AUTUMN IN GOLD AHR*207424 Chestnut 1980 *ALDEBAR AHR*1864			
	JULIEANN AHR*20326 Grey 1961	BAAROUF AHR*2163 Grey 1941	*ALDEBAR AHR*1864 Chestnut 1919 *MAAROUFA AHR*895 Grey 1931
		MAILACE AHR*5785 Bay 1949	BALASTRA AHR*1590 Bay 1938 MAILAT AHR*1487 Bay 1938



Symphony Of Love, was purchased by Al Shahania Stud of Qatar where she will surely be an asset to their internationally acclaimed breeding program.

Odyssey SC, x Latoura Echo; bred by Rojo Arabians and owned by JP Heritage Arabians is a stunningly beautiful individual and one of Versace's most successful show champions. His dam, Latoura Echo is by the U.S. National Champion Stallion Echo Magnifficoo. Her pedigree contributes Polish lines through the Stallion Aladdinn; Spanish, Egyptian, and Russian lines through the mare, SS Magnolia; Gainey breeding through Gai Parada, and Crabbet lines through Serafix. Although Odyssey's pedigree is diverse, there is a common denominator of exceptional quality.

Odyssey's titles include Canadian National Reserve Champion Two-Year-Old Colt, U.S. National Champion Futurity Colt, Canadian National Champion Futurity Colt, and Canadian National Champion Senior Stallion. In addition, Odyssey SC is a sire of champions including Canadian National Champion Mare AAOTH,TRJ Copper Monet, x TRCopperclassique; Canadian National Champion in halter and performance, Jackee O, x Fames Lady Jane; and U.S. National Sport Horse Champion Two-Year-Old Colt, Rohara Sojourn, x Lily Marlaina, and others.

California is home to one of Versace's national champion sons, Brandon Bey JCA, x Hushahby Bey, by Bey Shah. Brandon Bey JCA was bred and owned by Manny Lawrence of Jade Creek Arabians in Santa Ynez, California. Brandon Bey JCA is a very tall, imposing, and handsome stallion. Although his dam, Hushahby Bey, carries the valuable blood of the great Bey Shah, her pedigree also carries Polish and Russian breeding and includes the stallions Aladdinn, several crosses to Bask, Nabor, and Varian Arabian's foundation mare, Nagantka.

Brandon Bey JCA has earned the titles of U.S National Champion and Canadian National Champion Stallion AAOTH, as well as Scottsdale and Regional championship titles. He is the sire of champions including Herondina, x Nahanna OD, the Unanimous



Scottsdale Champion Yearling Filly AAOTH, bred and owned by Manny Lawrence. Additional champions sired by Brandon Bey JCA include: Mancini Bey SMF, x Marrissah, a Scottsdale Western Pleasure Futurity Champion; Bijan Bey JCA, x Prada by Ecaho, a Scottsdale Top Ten Yearling Colt and Region II Top Five Yearling Colt, as well as STLA Purple Jade, x Khelli PGA, a Scottsdale and US National Top Ten Half Arabian Yearling Filly.

Brandon Bey JCA is also the sire of international champions. His daughter,

Lyla Rose JCA, x FForever Rose, owned by Rhodri Jones of the UK, was the 2012 Midland Gold Champion Filly and UK Supreme Champion Mare. Brandon Bey is also the sire of Olivia Rose JCA, x Fforever Rose, a Scottsdale Top Ten Filly purchased and exported to Qatar by Al Shaqab Stud. Jeris Bey Kaarizma, by Brandon Bey JCA, was three times Supreme Grand Champion in Australia.

The stunning grey Versace son, KM Bugatti, x Sanegors Lady D, was foaled on April 22, 2005. According

to the Arabian Horse Data Source, he was bred by Maurtia Morrill, albeit he has been owned by KM Stables, Kristi Waters, since that same day. KM Bugatti's sire line is immediately recognizable to breeders through out the world. However, his dam side, although less familiar, is also full of national champions and champion producers in halter and performance in North America, Europe, Australia and New Zealand. Sanegors Lady D carries some of the very same bloodlines as Versace including El Shaklan and the prolific champion producing lines of



MPA Giovanni



Goddess of Da Vinci



SW Da Vidica



Princess Da Vinci GA



Da Vinci FM

Varian Arabians.

KM Bugatti is a charismatic stallion with great stature and carriage. His exceptional good looks and conformation earned him the title of U.S. National Champion Arabian Stallion AAOTH, and his incredible athletic ability earned him the title of U.S. National Reserve Champion Arabian Hunter Pleasure Junior Horse – TWICE!. KM Bugatti is the only living stallion to win U.S. National Championship titles in both halter and performance the same year.

As a sire, KM Bugatti is a consistent producer of extreme quality. Perhaps his most noteworthy offspring is the spectacular superstar, Luxemere Jizette, out of TA Jihana Bey, by Genesis C, bred by Todd Roberson and owned by the Anthony Marino family. Luxemere Jizette is a breathtaking beauty whose titles include Canadian National Champion Futurity Filly, U.S. National Reserve Champion Futurity Filly, U.S National Champion Three-Year-Old Filly, and U.S. National Champion Junior Mare 1-3 Years-Old. KM Bugatti has sired numerous other National, Regional and Scottsdale

winners including TKS Oh My Gatti, U.S. and Canadian National Reserve Champion, and Scottsdale Champion. KM Bugatti is a young stallion that is capable of contributing many more champions to the Arabian breed.

Versace's undisputed leading son - both as a show horse and as a sire – was the amazing DA Valentino. The tragic loss of this important stallion at the young age of eight rocked the Arabian horse community. In his short lifetime, DA Valentino achieved super star status in the show ring and left behind an incredible legacy of champion sons and daughters.

Dr. DeCarol and Jan Williamson of Dolorosa Arabians bred DA Valentino, as well as his dam, DA Love by Padrons Psyche. The Williamson's breeding program has made "DA", and the name Dolorosa Arabians, synonymous with quality. DeCarol Williamson is a true believer in Versace and has bred his exquisite mares, several of them by Padrons Psyche, repeatedly to the stallion. Williamson has four full siblings to DA Valentino including a full sister, DA Valentina, and three full brothers; DA Casanova, DA Legacy, and DA Prodigy. Williamson has very high hopes for DA Prodigy and is extremely pleased with this young stallion's first foals.

Dan and Maureen Grossman of Stoneridge Arabians purchased DA Valentino as a late yearling and owned the great stallion until his tragic loss in 2011. As the dedicated guardians of this great stallion, the Grossmans provided every opportunity for DA Valentino to fulfill his ultimate destiny both as a show horse and as a sire. DA Valentino holds the record of six U.S. National and Canadian National



Odyssey SC

Champion titles. In addition, he sired 312 offspring, and he is a leading sire of champions in the United States and Canada.

DA Valentino's top winning offspring is the young emerging super star Vitorio TO, x Sol Natique, bred by Thirteen Oaks Arabians and owned by the Don and Janey Morse family of Oakridge Arabians. It is evident that Vitorio TO is already following in his sire's hoof prints. At this time, Vitorio TO is only five-years-old. Yet, he has already earned five U.S., Canadian, and Brazilian National Championship titles! In addition to his phenomenal show career, Vitorio has made a name for himself in the breeding barn as well. His exquisite foals are winning at all the most important shows including Canada, Scottsdale, the Breeders



Rohara Sojourn



Lyla Rose JCA



Jeris Bey Kaarizma



Brandon Bey JCA

World Cup, and the Arabian Breeders Finals. Among Vitorio TO's most successful offspring is the Scottsdale Champion Filly and Canadian National Reserve Champion Victoria Principle M. Vitorio TO also sired the 2013 Unanimous Scottsdale Champion Yearling Filly and Breeders World Cup Gold Supreme Champion Yearling Filly, AJ Manayer (Bella Vitorio ORA) x Anna Marie BHF, bred by Oak Ridge Arabians and now owned by the Ajman Stud. Another winner at the 2013 Breeders World Cup was the Supreme Silver Champion Futurity Auction Yearling Filly, Chantilly Lace ORA, x

Raherra by Rahere. The sky is the limit for this young grandson of Versace!

Additional important and successful offspring sired by DA Valentino include Eccentric Valentino, x Amelia B, bred by Beverly Halquist. Eccentric Valentino is an exciting young stallion. Some of his highest honors include the titles of Canadian National Reserve Champion Two-Year-Old Colt, Canadian National Champion Futurity Colt, U.S. National Champion Stallion 4-5 Years-Old, and U.S. National Reserve Champion Senior Stallion 4 Years and Over. Victorious LD, x



Luxemere Jizette

Queen Adiamonds, bred and owned by Les and Diane Van Dyke, is another promising young son of DA Valentino. Victorious LD has numerous Scottsdale and Regional Championship titles and he was the 2012 U.S. National Reserve Champion Three Year Old Colt.

DA Valentino's daughters are just as successful in the show ring and they are proving to be exceptional producers too. The Valentino daughter Valori TRF, x Satin Chall, was bred by Jordan Simons, and is now owned by Claire and Margaret Larson. Valori TRF has many championship titles to her credit including U.S. National Champion Yearling Filly, U.S. National Champion Futurity Filly, and U.S. National Reserve Champion Junior Mare.

DA Valentino's influence is going global though his sons and daughters around the world. Greg and Julie Farrell of Mulawa Stud in Australia are very familiar with the Versace and Valentino bloodlines and they are using them with tremendous success. The Farrell's beautiful young mare, Always Valentine MI, x Always An Angel, earned the title of U.S. National

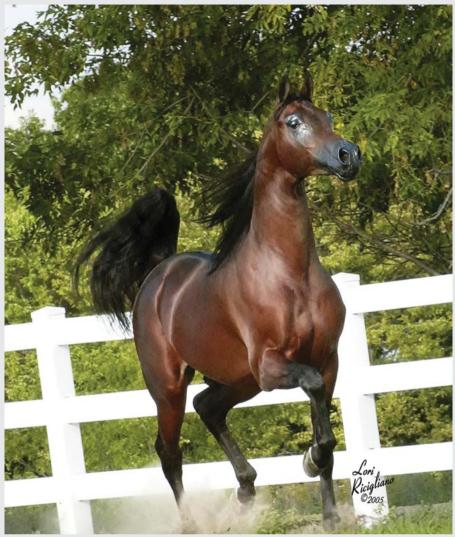


KM Bugatti

Reserve Champion Two-Year-Old Filly. Her full sister, Valentinos Angel MI, x Always An Angel, has been even more successful winning several prestigious titles including Australian National Champion Yearling Filly, East Coast Champion Filly, and Australian National Stud Show Champion Yearling Filly. That's quite a record for a yearling filly!

The DA Valentino son Cavalli, x Aspyn, was bred by Robert and Sally Poling. Dean and Terri Wikel of Pegasus Arabians noticed Cavalli's extreme quality early in his life and purchased him as a late weanling colt. The Wikels showed Cavalli and won numerous titles including Arabian Breeders World Cup Silver Supreme Champion Junior Colt and ABWC Champion Junior Stallion of 2009. Awaad Mubarak of Kuwait purchased Cavalli in 2011 and the young stallion is now continuing the valuable blood of DA Valentino and Versace in his new homeland. Cavalli recently made a public appearance in Menton, France at a special presentation during the Mediterranean and Middle Eastern Championships.

European and Middle Eastern breeders crave beauty. Therefore, it is no surprise



DA Valentino



Cavalli



Eccentric Valentino



Valori TRF



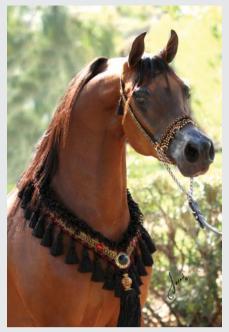
Always Valentine MI



Valentino Angel MI

that Versace, through his sons and daughters, appear in many international breeding programs. Master Design GA is a handsome chestnut son of Versace who is continuing the family tradition of excellence in the show ring and the breeding barn. Master Design was foaled in 2003. He was bred by Warren and Margit Bentley of Geneva Arabians, and in 2004, Rhodri Jones of Bychan Arabians in the UK purchased him. Master Design's dam, Bea Society Belle, is by Bask El Amigo. She contributes two Polish lines through the stallion Bask, as well as a line to the National Champion Stallion and leading sire Khemosabi. This combination of diverse bloodlines was designed to succeed.

Master Design GA is a very accomplished show horse and sire. He began his career with the title of Scottsdale Champion Colt. Later, he was British National Champion Stallion, Towerlands Senior Champion Stallion, as well as the leading sire of the British Nationals in 2008 and 2009. Additional titles for Master Design GA include Top Ten at the Salon du Cheval's World Championships for three consecutive years and Reserve Champion at the Dubai International Show. In 2011, Master Design GA was Gold Champion and Best In Show at the Kaub International Show; Class Winner, Gold Champion, and Best in Show at the Emerald Cup, and he won the 7-9 Years-Old Stallions, as well as the title of Bronze Champion Stallion at the Tulip Cup. Most important of all is the quality of the Master Design GA foals – they are exceptional. He is the sire of multiple National and International Champions.



Vitorio TO

The Versace son Vervaldee, x Giavanna, was born in 2003. He was bred by Rojo Arabians and is owned by Ajman Stud. This brave stallion has a heartbreaking story of love, commitment, and a promise fulfilled. Elisa Grassi, a person who knows Vervaldee well, shared his tale... "Frank (Sponle) saw Vervaldee as a young colt and really believed in his potential. He encouraged Sheikh Ammar Bin Humaid Al Nuaimi, Crown Prince of Ajman, owner of Ajman Stud to lease Vervaldee. Later, in 2009, Sheikh Ammar purchased the stallion.

A few years ago, Vervaldee was affected by a severe form of lymphangitis ulcerosa. As a result, his left hind leg became very swollen. At the time, Vervaldee was in Ajman. We quickly determined that the heat made it difficult to manage his condition and to keep him comfortable. Although it was a tough decision to separate from him, as he is the sweetest stallion, besides an amazing sire, Sheikh Ammar decided to send Vervaldee to Alamo Pintado, the



Victoria Principle M

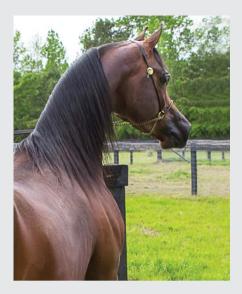


AJ Manayer



Chantilly Lace ORA

DA Prodigy



world famous equine clinic located near Santa Ynez, California. This clinic is one of the very few places in the world that could treat Vervaldee's illness.

After a few months at the clinic, Vervaldee's condition improved, so we decided to move him to Gallun Farms, which is only a few minutes away from Alamo Pintado. Vervaldee has remained at the farm ever since. Greg and Nancy Gallun have been so kind to Vervaldee, and everybody



Master Design

at Gallun Farms and Alamo Pintado loves him! Unfortunately, his leg is still huge and although this is a permanent affliction, he lives happily and free of pain. We believe Vervaldee is in the absolute best hands and receives the best care possible. So, even though we miss him terribly, Gallun Farms in the beautiful Santa Ynez Valley has become Vervaldee's home for the rest of his life.

We believe that as a result of the illness and treatment, Vervaldee's semen production suffered and now it can not be shipped or frozen. This left only one option, which was to ship some mares from Ajman and Europe to California for Vervaldee to breed. Never a decision was wiser!

Knowing the quality of foals Vervaldee left in Ajman before his departure, Sheikh Ammar selected some very special mares and had them shipped to Gallun Farms. The first year Vervaldee's mares included Felicia RLC and Eagleridge Passionata. The results were two foals: Aj Mardan, out of Felicia RLC, and Aj Panamera, out of Passionata. Aj Mardan flew back to Europe as a yearling. He was named All Nations Cup Champion the same year that his half sister, Aj Siyadah, also sired by Vervaldee, was the All Nations Cup Junior Champion Filly. Both of them went on to win more titles. Aj Siyadah was Junior Champion in Qatar and Silver Champion in Dubai. Aj Mardan was Junior Champion in Abu Dhabi and Sharjah. Vervaldee's offspring are of outstanding quality, especially if you consider the small number of babies he has. In 2013, we were blessed with some amazing foals including; four full sisters to Aj Siyadah, 2 fillies out of La Bella Versace FR, and two outstanding foals out of Panarea by Palawan, a colt and a filly.







AJ Portofino



AJ Siyadah



Vervaldee

Vervaldee is a once in a lifetime horse. It hurts to have him so far from home, but we are happy knowing he is content and getting the very best care possible. Sheikh Ammar has gone beyond what many others might have considered

reasonable to save Vervaldee's life.

The excellent care Sheikh Ammar provided for Vervaldee has allowed this important sire to contribute all his wonderful qualities to the breed through his beautiful sons and daughters."



AJ Barari by Vervaldee



AJ Perla by Vervaldee



AJ Sayeda by Vervaldee



Thee Apprentice

Half way around the world, we find the Versace son, Thee Apprentice, living in his new homeland of Brazil. Thee Apprentice is out of Legacy's Diva, by Legacy of Gold, he was bred by Vincent Sarno of the U.S. According to a report in The Arabian Magazine by noted Arabian horse expert, Anette Mattson, "Thee Apprentice was imported as a young colt to Sweden by Moëll & Moëll. He only sired 19 foals in Sweden prior to his exportation to Brazil." This repost was confirmed by none other than Lenita Perroy, the person responsible for Thee Apprentice going to Brazil. "I had some friends looking for a Versace son to bring to Brazil. When I saw Thee Apprentice in Europe, I knew he would be perfect for them. Several people came together to form a partnership, they include Benedito Morato of Haras Morab and Laucidio Coelho of Haras Engenho with his adviser, Veterinarian, Dr, Paulo Zandavalli, and they invite me to become a partner too. Thee Apprentice

has been in Brazil for only two years now and his first foals are just yearlings.

Thee Apprentice is a very nice horse; he is very correct, He has produced very well for the partners and they are very please with the results. I think Thee Apprentice is significant for the quality he is siring, and for the fact, he is the first and only direct son of Versace in Brazil. These are important bloodlines and we are happy to have him here."

In neighboring Uruguay, at Estancia Las Rosas, Princess Laetitia d'Arenberg is establishing the Versace legacy with his daughter HB Radiance, x Radiance Bey V, by Huckleberry Bey. HB Radianceis the dam of LR Olivia, the unanimous Junior Champion Filly of the 2013 Punta del Este Arabian Festival.

Many of Versace's daughters, including HB Radiance Bey V, are among the most sought after breeding horses in the world. They have proven themselves as consistent producers of extreme quality and the timeless characteristics breeders around the world are seeking today.

One of Versace's most noteworthy daughters is Veronica GA, x Echo Belle, bred by Cathy Thomson and foaled in 2001. Arizona breeder Patti Scheier, of Scheier Farms, recognized Veronica's beauty and breeding potential. In 2003, Patti purchased Veronica as a two-year-old filly. In 2004, Veronica was shown and was named U.S. National Champion Futurity Filly. With that prestigious win accomplished, Veronica GA went on to become an extraordinary broodmare, producing 11 offspring to date.

In 2006, Veronica GA produced two colts – each was exceptional. The





SF Veraz



PCF Vision



first, SF Veraz, was sired by Gazal Al Shaqab. SF Veraz went on to sire the 2011 U.S. National Champion Yearling Gelding and U.S. National Champion Juvenile Gelding - Conviction CA, x Denalia. SF Veraz also sired the extremely beautiful Scottsdale Champion International Yearling Filly and International Junior Champion, Jullye Al Gazal XX, out of Beautiful Juell V. The second colt born in 2006, SF Verify, was sired by Marwan Al Shaqab. This stallion was exported to Europe where he is owned by Bedoiun Arabians and is producing champions for their farm.



Arbinae PCF



Invictus PCF



Marzuk SWF



Rohara N Ivory



Isabella SWF



Ivory Lavita E Bella

In 2007, Veronica GA produced the fantastic stallion PCF Vision, also sired by Marwan Al Shaqab. PCF Vision was bred by Sam Peacemaker of Peacemaker Arabians. In January of 2013, HRH Prince Saud Bin Sultan Al-Saud purchased PCF Vision for his breeding program at Almamlkah Farm in Egypt. PCF Vision earned the distinguished titles of Canadian and U.S. National Reserve Champion Futurity Colt. In January of 2013, PCF Vision was purchased by Prince Saud Bin Sultan Bin Saud Al Saud and exported to Saudi Arabia. Veronica's 2007 daughter, Verily PCF, by Magnum Chall, was U.S. National Champion Mare JTH, 17 & Under, and Veronica's 2008 son, SF Sir Real, by Sir Fames HBV, was Canadian National Reserve Champion Two-Year-Old Colt. In 2008, Peacemaker Arabians purchased Veronica GA and she continues to be a top producer for their breeding program.

The Versace daughter Sempre is the dam of multi-national champion AAS-Elishahh, sired by Eden C, bred by Golden Foxx Arabians, and owned by Luciana Fasano of Fazenda Floresta. AAS-Elishahh's most important tiles

are U.S. National Champion Yearling Colt, U.S. National Champion Two-Year-Old Colt, Arabian Breeders World Cup Las Vegas Supreme Gold Champion Junior Colt, and Arabian Breeders World Cup Las Vegas Champion Two Year Old Colt.

Another Versace daughter who made significant contributions as an exceptional broodmares include Miss Amerika, x Maiden Amerika, bred by Rojo Arabians. Miss Amerika is the dam of Miss Marwan PA, by Marwan Al Shaqab, a U.S. National Champion Yearling Filly and U.S. National Reserve Champion Junior Filly – 1-3 Years Old. Miss Marwan PA was bred and owned by Dean and Terry Wikel of Pegasus Arabians. In 2012, Miss Marwan was purchased by Al Shahania Stud of Qatar for their world renowned breeding program.

The Versace daughter Venetzia, x Gianna, was another great mare bred by Rojo Arabians. In 2006, Al Shaqab Stud of Qatar purchased Venetzia. She was only two-years-old, but she showed tremendous promise. Venetzia has been a wonderful representative of the Versace family. She has earned many, many prestigious titles throughout Europe and the Middle East including the Menton Mediterranean and Arab Countries Junior Champion Filly, All Nations Cup Junior Champion Filly, Menton Mediterranean and Arab Countries Champion Mare, Salon du Cheval Reserve World Champion Mare, and five titles of Qatar National Champion and Best of Show. In addition, Venetzia has given Al Shaqab Stud one of their brightest stars, the international champion and exciting young sire, Saiaf Al Shaqab, by Gazal Al Shaqab.



A Special Versace & Erin Naas

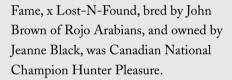
Additional noteworthy Versace daughters include Forbidden Love LL, x BH Magnumsylowete, she was the Canadian National Reserve Champion Two-Year-Old Filly, bred by Robert and Judith Burton, and owned by Dynasty Arabian Horse Partners. Versace's offspring are tremendously athletic and trainers love their willing, loving personalities. The Versace daughter Versacia, x RTR Wind Charm, was a National Champion Arabian Sport Horse Mares In-Hand and National Champion Arabian Sport Horse Mares In-Hand ATH. The beautiful Versace daughter Sonoma Jazz, x Sonoma Chiffon, holds several National titles including U.S. National Western Pleasure Futurity Champion, Canadian National Reserve Champion Western Pleasure Junior Horse, and Canadian National Champion Western Pleasure AAOTR 40 & Over. Sonoma Jazz was bred by Geoffrey and Donna Barton and is owned by Laura Stewart. In addition, the Versace daughter Finding



Ajwad Salma, by DA Valentino



Venetzia



Versace daughters are such high achievers, they are sought after by breeders around the world. Arizona breeder David Cains of Stonewall Farm Arabians owns the beautiful Ivory LaVita E Bella, x Ivory Kometa. This Versace daughter is a vision in white. Ivory LaVita E Bella is a tremendous producer; her foals have been very successful in the ring and international breeders have acquired several for their breeding programs. Stonewall Farms also owns Ivory LaVita E Bella's full sister, Ivory Komeira. Another Arizona breeder, Erin Naas, owns the highly acclaimed Versace daughter A Special Versace, x FH Magnum Special. This mare is a dark, exotic beauty who has produced beautiful foals including a filly, Ajwad Salma, by DA Valentino, making her double Versace! Breeders in Saudi Arabia purchased this fantastic filly.



Saiaf Al Shaqab

This litany of champions and champion producers confirms that Versace and his offspring are not only some of the most beautiful horses in the breed; they are also versatile athletes and valuable breeding horses. It is hard to believe that Versace has been gone for five years. Perhaps that's because we feel his presence and see him so vividly in his sons, daughters, and grandchildren everyday. Thankfully, through the miracle of science and modern technology, breeders are still able to create their own Versace masterpiece. John Brown of Rojo Arabians, owner of Versace, assured me this legendary sire is still available, via frozen semen, and the conception rates are excellent. However, he does encourage breeders to select their most fertile mares for optimum success.

International breeders confirm their success using Versace's frozen semen. In 2013, Al Hawajer Stud welcomed a Versace filly out of El Sanadika IA, by Sanadik El Shaklan, and Al Shahania Stud welcomed two Versace foals out of Oceania O, by Pershahn El Jamaal.

Austrian breeder Dr. Franz Rongits also confirmed his mare is foal to Versace for a 2014 foal.

Breeders around the world that are committed to producing exotic and athletic foals continue to use Versace. In fact, they are official members of Club Versace. This group of breeders will be rewarded for their longtime support of the stallion by receiving priority status when Versace's semen reserve is closed to the public. Like the great fashion designer and namesake, Versace has many dedicated devotees including Lisa Loring-Powell who selected Versace as the head sire for her breeding program at Show Biz Arabians. She even has a page on her website dedicated to him. Small breeder, Rob Michels of Limitless Arabians is over the moon about his 2013 Versace colt, Valiant, x Material Girl VF, and is already making plans for this young superstar. Al Shahania Stud purchased two breedings to Versace and two embryo rights to Material Girl VF to produce full siblings to the handsome young colt Valiant. Jennifer Patterson, owns the U.S. National Top Ten and multiple Scottsdale Reserve Champion Stallion DS Major Afire (Afire Bey V X SS Magnolia), he is a maternal sibling to U.S. National Champion Echo Magnifficoo. Jennifer selected Versace for her beautiful and athletic daughters of DS Major Afire. The results were fantastic. Jennifer is a firm believer in Versace's ability to combine beauty and athleticism. She now has several Versace offspring, including newly arrived 2013 foals and more are expected in 2014. Jennifer's breeding program proves that with Versace, you don't have to sacrifice beauty for performance. All of these dedicated breeders are ensuring that Versace's legacy continues.



LR Olivia



AAS-Elishahh

The house of Versace was unrivaled throughout the 1980s and 1990s; we could not get enough of their designs. Many people believed the tragic death of the beloved creative genius, Gianni Versace, would be the end of this fashion empire. Thankfully, Versace shared his passion for fashion with his family and because of this shared passion, the house of Versace continues today. The parallels between Versace, the designer, and Versace, the Arabian Stallion, are truly amazing. Both were handsome, charismatic, inspiring, and deeply loved individuals. Both left this world far too soon. Both left lasting legacies through their families. Both brought great joy to thousands of people, and both remain immortal icons of style, grace, and beauty.



Miss Marwan PA



Marcello



Valiant LA